



First announcement

The International Fruit and Vegetable Summit

Paris, May 27th – May 30th 2008

Presented by
EGEA conference – IFAVA symposium
From Science to Concrete Actions

Areas to be addressed in the summit will include:

SCIENCE

- Fruit and Vegetable in human nutrition: role, mechanisms
- NCD risk reduction (obesity, cardiovascular diseases, cancers...)

SOCIAL MARKETING

- Positive marketing: beyond health education to behaviour changes

ENVIRONMENTAL CHANGES

- From a whole population approach in two key settings, the school and the workplaces, to address the needs of disadvantaged populations in developing and developed countries

ECONOMICS

- From the biodiversity and territorial changes to the impact of obesity on economy

SOCIOLOGY

- From intangible cultural heritage to new dietary habits and new culinary practices

POLICY

- International, national and local initiatives/programmes to improve fruit and vegetable consumption

Abstracts for poster presentation welcome!

The details and specifications of the poster presentations and criteria upon which they will be judged will be made available shortly on the conference website. Your contribution of abstracts is important in making this an exciting and successful meeting, and we look forward to receiving them before March 2008.

For more information:
www.ifava.org