

**INTERNATIONAL
CONFERENCE**

THE ROLE OF FRUIT AND VEGETABLES IN THE FIGHT AGAINST OBESITY

17-19 APRIL 2007, BRUSSELS



17-18 APRIL 2007

EUROPEAN COMMISSION

The Borschette Centre, Room OA
Rue Froissart, 36
1040 Brussels, Belgium

19 APRIL 2007

SOFITEL BRUSSELS EUROPE

Place Jourdan, 1
1040 Brussels, Belgium



**Conference organised by Aprifel with the support of DG SANCO, DG AGRI
and the EU platform for Diet, physical activity and health**

Conference co-Presidents: M. Laville - E. Riboli

Honorary Scientific Committee: Chairmen of the sessions

Organisational Committee: M Laville , E Riboli, Aprifel, Freshfel,
Areflh and European Commission

Scientific Committee: M. Laville, T. Norat, P. Galan, ML. Frelut

Scientific Coordinator: S. Barnat



TUESDAY 17 APRIL 2007

WEDNESDAY 18 APRIL 2007

THURSDAY 19 APRIL 2007

TUESDAY 17 APRIL 2007

14:00

REGISTRATION STARTING

16:00 – 16:30

OFFICIAL WELCOME:

Mariann Fischer Boel
Agriculture and Rural Development Commissioner

16:30 – 18:00

OFFICIAL OPENING:

- **Welcome:** Martine Laville, Elio Riboli
- **Keynote:** The multiple factors implicated in obesity prevention: **Philip James:(UK)**

18:00

OPENING COCKTAIL

WEDNESDAY 18 APRIL 2007

8:30 – 9:00

FRUIT AND VEGETABLES AND THE PREVENTION OF OBESITY AND ITS ASSOCIATED DISEASES

• The position of the European Commission on obesity and F&V consumption: **Robert Madelin** (DG Sanco)

9:00 – 11:00

SESSION 1

OBESITY: Chairman: **Martine Laville**

The real cost of obesity: **A. Drewnowski** (USA)

Natural history of the disease: **A. Basdevant** (FR)

Obesity related diseases: **E. Riboli** (UK)

Treatment of obesity: Place of the dietary recommendations in the global approach: **M. Laville** (FR)

11:00 – 11:30

POSTER EXHIBITION

FRUIT AND COFFEE BREAK

11:30 – 13:30

SESSION 2

FRUIT AND VEGETABLES: Chairman: **Elio Riboli**

The components of a healthy diet: comparison across the world: **A. Trichopoulou** (GR)

Why F&V are considered healthy? Epidemiologic overview: **T. Norat** (UK)

Latest evidence on the health-promoting effects of F&V constituents: **B. Watzl** (DE)

Fruit and vegetables for health – WHO initiative to promote fruit and vegetables: **U. Trübswasser** (WHO)

13:30 – 14:30

POSTER EXHIBITION

LUNCH

14:30 – 16:00

SESSION 3

F&V AND OBESITY: POTENTIAL MECHANISMS OF PREVENTION

Chairman: **Bernhard Watzl**

What do we know about the relationship between fruit and vegetable consumption and body weight (satiety, eating patterns)? **H. Blanck** (USA)

Dietary fibre and body weight regulation: **M. Bes-Rastrollo** (ES)

16:00 – 16:30

Exercise alone is not enough: a healthy diet is also needed:
J. Blundell (UK)

POSTER EXHIBITION

FRUIT AND COFFEE BREAK

16:30 – 18:00

SESSION 4

THE SPECIAL CASE OF CHILDHOOD: Chairman: **Tim Lobstein**
Childhood obesity: When and how to react? **ML. Frelut** (FR)
Childhood obesity and the early metabolic process leading to atherosclerosis: a protective role of fruit and vegetable consumption: **C. Maffeis** (IT)
Early childhood development of taste for F&V as the basis for liking and consumption in later life: **S. Issanchou** (FR)

CONGRESS DINNER

THURSDAY 19 APRIL 2007

**FOCUSING ON PROMOTING FRUIT AND VEGETABLES INTAKE,
A KEY COMPONENT OF OBESITY PREVENTION**

9:00 – 12:30

SESSION 5

WHAT ARE THE BARRIERS TO REACHING THE RECOMMENDATIONS FOR F&V, IN THE CONTEXT OF OBESITY PREVENTION?

Chairmen: **John Blundell** and **Adam Drewnowski**

Pesticides residues and the risk to consumers:

B.A. Ames (USA)

Price of F&V a barrier to consumption: Reality or myth?

P. Combris (FR)

Marketing impact on food consumption: **T. Lobstein** (UK)

9:00 – 10:30

POSTER EXHIBITION

FRUIT AND COFFEE BREAK

10:30 – 11:00

Efficiency of marketing actions on increased fruit and vegetable consumption (case study by major retailer):

L. Damiens (FR)

Availability and access to healthy food in areas of disadvantage: **E. Dowler** (UK)

Public initiatives to overcome barriers to dietary change:

A. Drewnowski (USA)

11:00 – 12:30

12:30 – 14:30

POSTER EXHIBITION

LUNCH

14:30 – 17:30

SESSION 6

SESSION ORGANIZED IN COORDINATION WITH THE EU PLATFORM FOR DIET, PHYSICAL ACTIVITY AND HEALTH

POLICIES AND POLITICAL COMMITMENTS TO INCREASE F&V CONSUMPTION WITHIN AN OBESITY PREVENTION STRATEGY:

Chairman: **Tim Lang** (UK)

Report by **A. Drewnowski** and **J. Blundell** on barriers to fruit and vegetable consumption

ROUND TABLE

Animated by **Tim Lang**

"The challenges to increase F&V consumption":

Panellists to include representatives of:

European Commission (EU platform members)

DG AGRI: **Lars Høelgaard**

DG Research: **Antonio di Giulio**

DG SANCO: **Robert Madelin**

European Parliament: **Beatrice Patrie**

EFSA: **Pilar Rodriguez Iglesias**

EGEA scientists: **Philip James**

European consumer's organisation: **Jim Murray**

National Center of Public Health: **Liselotte Schäfer Elinder**

Stakeholders (EU platform members):

AREFLH: **François Lafitte**

European Vending Association (EVA): **Jan Marck Vrijlandt**

EuroCommerce: **Bernard Bruyère**

CLOSING SESSION

Elio Riboli



REGISTRATION

	Early registration fees Before March 26 th 2007	Late registration fees After March 26 th 2007	On-site registration fees
Delegates	390 €	490 €	520 €
Poster submission	195 €	295 €	325 €
Student*	95 €	125 €	155 €

REGISTRATION FEES INCLUDE

- Admission to Lectures, Symposia and Poster Session
- Congress bag, containing the final Programme and Abstract Book
- Opening cocktail
- Conference refreshment breaks
- Conference lunches

REGISTRATION AT THE SOFITEL BRUSSELS EUROPE HOTEL *

Registration starting at 14:00

PARTICIPATION TO CONGRESS DINNER: 30 €

CONFERENCE CENTRES

EUROPEAN COMMISSION: 17, 18 APRIL 2007

The Borschette Centre, Room OA
Rue Froissart, 36
1040 Brussels, Belgium

***SOFITEL BRUSSELS EUROPE: 19 APRIL 2007**

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ABSTRACT SUBMISSION DEADLINE: FEBRUARY 16TH 2007

PLEASE SUBMIT ABSTRACTS AS AN ATTACHED WORD DOCUMENT TO:
s.barnat@interfel.com

The abstracts will be evaluated by the Scientific Committee, and acceptance notified to contributors by March 12th 2007.

All accepted abstracts will be printed in the Abstract Book distributed during the conference.

Posters will be exposed all the duration of the conference.

The abstract should be a one-page document based on unpublished material and written in good standard English. The text should clearly state objectives, methodology, results, and conclusion. Simple tables and graphs are allowed.

LAYOUT

Please type the abstract (single line spaces) using Times New Roman font 12.

- 250-300 words maximum
- Justify both right and left margins
- Leave 1 inch (2.5 cm) margins all around (top/bottom/left/right)
- Title in bold (initial capital only)
- Leave line space
- Author(s) last name in capital letters, followed by first name in minuscule letters
- Underline the presenting author's name
- Indicate affiliations of all authors, by using superscripts 1,2,3, etc.
- Leave line space
- Indicate complete address and e-mail of the corresponding author
- Leave two lines spaces
- Text

FOR ALL INFORMATION CONCERNING ABSTRACT SUBMISSION, PLEASE CONTACT:

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